Transforming the Healthcare Experience through the Arts

by Blair L. Sadler and Annette Ridenour

with commentaries by
Donald M. Berwick • Leland R. Kaiser • Roger S. Ulrich

“A compelling journey into the healing power of art. A beautiful book physically and in the inspiring story it tells.”

– Leonard L. Berry, Ph.D.
Distinguished Professor of Marketing,
Mays Business School, Texas A&M University

This deeply important and inspiring book will broaden your horizons and lift your spirits.”

– Donald Berwick, President, Institute for Healthcare Improvement

Over 225 pages, with more than 275 color images

36 case examples of exemplary healthcare arts projects and programs created by dancers, musicians, painters, visual artists, writers, photographers, graphic designers, and others

Concise chapters on the roles of artists and the arts in healthcare, a CEO’s perspective on arts programming, a practical guide for arts program implementation, and more

Appendices with contact information for artists, healthcare organizations, and arts-in-healthcare organizations

Blair L. Sadler is the former CEO of Rady Children's Hospital San Diego. He is a Senior Fellow at the Institute for Healthcare Improvement, a member of the faculty at the UCSD Schools of Medicine and Management, and a frequent lecturer and consultant on strategies for improving healthcare delivery.

Annette Ridenour is the president of Aesthetics, Inc. in San Diego, the healthcare design firm she founded in 1980. Her firm has created nationally-recognized and award-winning healing environments, arts programs, wayfinding systems, and donor recognition programs.

www.artandhealthcare.com
Order your copy of

Transforming the Healthcare Experience through the Arts

Pre-publication special offer:

$39.95

if ordered before November 15.

Yes, please send me _____ copies of Transforming the Healthcare Experience through the Arts.

Publication date: December 1, 2009*
Cover price: $49.95

To place your order call or complete this form and mail or fax to: Art and Healthcare
301 Spruce St.
San Diego, CA 92103
Phone: 619-683-7500
Fax: 619-683-7510

Pre-publication of $39.95. Residents of California must add sales tax. All prices listed are in U.S. dollars.

US Shipping and Handling Rates:
1 book = $7.00 • 2-3 books = $12.00 • 4-7 books = $15.95 • Please call 619-683-7500 for a quote on shipping of bulk orders.

Canadian $13.00 per book • U.K. $15.00 per book

SHIP TO:
Name __________________________________________
Address __________________________________________
Address 2 __________________________________________
City __________________________________________
State ________ Country ________ Zip ________
Phone Number _________________________________
Email address _________________________________
Credit Card Number _________________________________

VISA □ MC □ Exp. Date _________________________________

QUANTITY PRICE

Make checks payable to Art and Healthcare

Office Use Only:
Date Received: ___________________ Initials: ___________
Payment Processed: ___________________ Initials: ___________
Date Shipped: ___________________ Initials: ___________

*All orders will be shipped on or before the anticipated publication date of December 1, 2009.